

Date: _____

Name: _____

Business Name: _____

Street Address: _____

City, State, Zip: _____

Dear Valued Member of the Bur-Mil Park Community:

Every summer the Bur-Mil Marlins Swim Team competes in the Greensboro Swim Association's summer swim league. The Bur-Mil Marlins is the only public swim team in Greensboro. Participants do not have to join a private club or pay costly membership dues to be part of the team. In 2011 the Bur-Mil Marlins had 140 swimmers, ages 5 to 18, to participate in five swim meets and over a hundred participants to go to the City Championship where they competed against swimmers from across the city. Parents of the swimmers volunteered hundreds of hours to help the swim meets run smoothly.

To continue to keep this program affordable for all residents, we are asking you for your support. Your donation will be used to pay for supplies needed for the team and an end of season party to celebrate the individual and teams accomplishments. Sponsorship is a great way to take an active part in the enrichment of the community. In return, we can get your name out to the community and show how you have helped the children of Greensboro. Since we are a municipal organization, all donations are tax deductible. Attached is a list of sponsorship opportunities available this summer. If you would like more information, please feel free to give me a call at 336-373-3817.

For more information on the services offered by Bur-Mil Park please visit our website at www.burmilpark.org. Thank you for your consideration.

Sincerely,

Chad Merritt
Bur-Mil Park Assistant Manager, Parks & Recreation Department

OPTIONS FOR SPONSORSHIP

There are three levels of sponsorship:

Platinum: Gifts of \$1000 or more

Your name will be listed on our website and posted at the Aquatic Center for all visitors to see. Your company's or organization's logo will be placed on the team T-shirt, if donation is received by May 10, 2012. Receive a voucher for two shelter rentals valid up to a year from the date of your sponsorship. If promotional items are available, we will provide them to all swimmers. Your banner (supplied by you) will be hung in a space assigned by the park manager for the entire pool season.

Gold: Gifts of \$500 or more

Your name will be listed on our website and posted at the Aquatic Center for all visitors to see. Your company's or organization's logo will be placed on the team T-shirt, if donation is received by May 10, 2012. Receive a voucher for two shelter rentals valid up to a year from the date of your sponsorship. If promotional items are available, we will provide them to all swimmers. Your banner (supplied by you) will be hung in a space assigned by the park manager during the home swim meets.

Silver Sponsors: Gifts of \$250 or more

Your name will be listed on our website and posted at the Aquatic Center for all visitors to see. Your company's or organization's name will be placed on the team T-shirt, if donation is received by May 10, 2012. Receive a voucher a free shelter rental valid up to a year from the date of your sponsorship. If promotional items are available, we will provide them to all swimmers.

Bronze Sponsors: Gifts of \$100 or more

Your name will be listed on our website and posted at the Aquatic Center for all visitors to see. If promotional items are available, we will provide them to all swimmers.

In Kind Donations

If you would like to donate any items that are needed during the season, please check our website for what is needed. Examples include food for the end of season party, refreshments for the swimmers, office supplies, etc.

All Sponsor logos and company information will need to be sent into Chad Merritt at chad.merritt@greensboro-nc.gov.

To be a sponsor of the Bur-Mil Marlins Swim Team complete the form below and either mail it or drop it by the Bur-Mil Park Aquatic Center with a check or money order made out to “The City of Greensboro”.

Bur-Mil Park
Attn: Chad Merritt, Assistant Park Manager
5834 Bur-Mil Club Rd.
Greensboro, NC 27410
chad.merrit@greensboro-nc.gov
336-373-3817

Company Name: _____

Contact: _____ Phone # _____

Website: _____

Address: _____

Email: _____

Please check your desired sponsorship level:

- Platinum** - \$1000+
- Gold** - \$500+
- Silver** - \$250+
- Bronze** - \$100+
- In Kind**

Please list: _____